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## Curtains by Jo-Anne

# February 2014 Volume IV



Jo-Anne's Top Resource Recommendations



Quality Design,
Sewing, Installation
& Personalized
Service For Your
Unique Needs!



"It's better to give than receive." Or is it?????

Greetings Christina,



Roman Shades remain a mainstay in home design.

They help you to:

- manage light
- create privacy
- decorate our rooms
- express your design

Roman shades can be elegant in silk with beautiful



I question that old adage, well, at least in one particular case.

This smiling woman received a gift that allows her to support her family and be productive. She shares access to a sewing machine in Ghana because someone gave a gift of money. To me, the giver and receiver both gained. My best friend of 30+ years gave this same,

wonderful Christmas gift in my name. It is a trifecta in gift-giving because 3 people were blessed by her thoughtfulness.

#### I want to give back ...

As I reflect on the joy I receive by going into your homes to solve decorating dilemmas, I've decided to give back. In appreciation, I plan to give a gift in your name to

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trim or sleek and contemporary.

Are you considering Roman Shades for your home? I wrote this Roman Shade article to help tailor your design wishes with your needs.

# Reviews - a high form of flattery!

If you are pleased with your experience with Curtains By Jo-Anne, consider writing a review. Until March 15th, I will donate to World Vision as a Thank You.

Suggested Review Sites:

- Houzz
- Yelp

Contact me for more infol

Please visit curtainsbyjoanne.com or give me a call @ (508) 651-1723

I'm in the business of taking the guess-work out of creating practical and beautiful window solutions for your home.

<u>Please Forward this</u> <u>message to a friend</u> the above charity for the month of February+. To generate this donation, may I ask a favor?

As you know, my business is based on word-of-mouth referrals. However, more and more of these "words" are now in digital form. In keeping with the 'trifecta of gift-giving' spirit, would you consider writing a review of your experiences with Curtains by Jo-Anne? Reviews in Yelp and Houzz (see side bar) tell me that you are pleased with my customized work, that you are willing to share your experience with others, and most importantly, that you join me in my mission to help underprivileged families "tackle the causes of poverty and injustice" in the world. Wow!!

For the next 4 weeks, I'll give a \$25 donation in your name to World Vision. I'm excited about this opportunity and will share details of our donations in an upcoming newsletter.

### Home projects Underway ...

John and I are re-decorating a number of rooms in our home. Fresh paint, rugs, window and bed treatments, and re-purposing wall items in a new way are part of the plan. It's fun and, of course, takes a bit more time as I am the window treatments/bed covers designer and fabricator! I'll be ready to publish some of my home creations in the March (or June) newsletter!

### And you?

In this single-digit and, now, snowy weather, it's no surprise that we hibernate a bit to stay warm and comfortable. As you look around your home, are there projects you have started or would like to kick-off? If so, I wish you much success and fun in the creative process. And, if the work involves any kind of window treatment from cellar shades to elegant drapes and everything in between, I'd love a call from you. I wrote an informational article on the ever-popular Roman Shades and the versatility they offer for almost any room. Check it out in the sidebar!

#### **Curtains by Jo-Anne Wins....**



In early February, CBJ received a **Best of Houzz\* 2014 Award for Customer Satisfaction!** This is an honor that I'm grateful

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for as I strive to excel at personal service with

each and every client that I work with. Thank you for

contributing to the success of Curtains by Jo-Anne!

Sign up for the Newsletter <u>here</u>

Read archived Newsletters <u>here</u>



Try this great cold weather recipe, <u>Bean and Chicken Sausage Stew</u> ... it's easy (about 20 mins from start to finish!!) and absolutely delicious.







houzz.com



As always, check out the <u>Curtains By Jo-Anne website</u> to see some of my newest creations! And since referrals are still my main source for new clients, I'd love it if you... <u>Forward this newsletter to friends and family.</u>

Thanks in advance!



Sent to you with many blessings,  ${\it Jo-Anne}$ 

## **CBJ** is a **HOUZZ**.com local **PRO!**

Listed under Window Treatments, see my portfolio and, of course, reviews are always welcomed!

CurtainsbyJoanne

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